



KOTA BRANCH OF CICASA OF ICAI



organise

CA STUDENT NATIONAL TALENT SEARCH-2024

PITCH DECK COMPETITION

Date : 28 May 2024, Tuesday | Time : 11 AM to 12 PM

Venue : Hotel Le-Amor, Near Chhawani Chouraha, Kota

JUDGES' PANEL



CA NIMISHA MEGHWANI



CA NAVNEET JAJOO



CA PRITAM GOSWAMI

ELIGIBILITY CRITERIA :

- STUDENTS REGISTERED FOR INTERMEDIATE COURSE, OR
- STUDENTS REGISTERED FOR FINAL COURSE AND ARE UNDERGOING ARTICLESHIP TRAINING.

STUDENTS WHO HAVE COMPLETED THEIR ARTICLESHIP ARE NOT ELIGIBLE TO PARTICIPATE.



CA PRAKASH CHOUDHARY
CHAIRMAN



CA DEEPAK SINGHAL
CICASA CHAIRMAN

MANAGEMENT COMMITTEE-2024-2025

EVALUATION CRITERIA

PARAMETERS	MARKS
Problem and Solution: The problem and solution being addressed should be clearly identified and explained. The solution should be innovative, feasible, and scalable.	20
Market Opportunity: The market opportunity should be clearly defined and should show a potential for growth.	10
Revenue Model: The revenue model should be clearly explained and should show a potential for generating revenue.	10
Competition: The competition should be clearly identified, and the solution should show how it is better than or different from existing solutions.	10
Presentation: The presentation should be engaging, clear, and concise. The pitch deck should be well-designed and easy to follow.	15
Q&A: The participant's ability to answer questions from the judges should be evaluated. The participant should be able to demonstrate a good understanding of their solution, market, and competition.	15
Overall Impact: The overall impact of the pitch deck should be evaluated. The solution should show potential for creating value, making an impact, and addressing a significant problem.	20
TOTAL	100

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ESSAY COMPETITION

Date : 28 May 2024, Tuesday | Time : 12.00 PM to 1.30 PM

Venue : Hotel Le-Amor, Near Chhawani Chouraha, Kota

JUDGES' PANEL



CA ARPITA PUROHIT



CA KAMAL GOYAL



CA PANKAJ GAUTAM

TOPICS :

- THE FUTURE OF WORK IN THE DIGITAL AGE
- MENTAL HEALTH AWARENESS AND STIGMA REDUCTION
- THE ECONOMICS OF POVERTY AND INEQUALITY
- THE POWER OF ART AND CULTURE IN FOSTERING SOCIAL CHANGE



CA PRAKASH CHOUDHARY
CHAIRMAN

CA DEEPAK SINGHAL
CICASA CHAIRMAN



MANAGEMENT COMMITTEE-2024-2025

ELIGIBILITY

- Students registered for intermediate course , or
- Students registered for final course and are undergoing articleship training.

Students who have completed articleship are not allowed.

Please ensure the participation of atleast 2 teams at branch level to host the event.

RULES OF THE ESSAY COMPETITION

The essay writing Competition will be organized by inviting essays on relevant topics by the host branch/ Regional Council from the list of topics as shared by BOS.

- Maximum word limit 1500-2000 words
- The language should be English only
- The typed essay should not be permitted, only handwritten essays at the venue will be accepted.
- The competition will be held at the venue of the branch/ Regional office
- The top three students have to present their essays before the audience and the Jury members.
- Each contestant will be given one hour - a timer will ring at the end of the 55th minute, signaling the contestant to conclude the writing in another five minutes

EVALUATION CRITERIA

PARAMETERS	MARKS
Logical Introduction and Conclusion	10 (5 each)
Correct usage of Grammar	15
Structural Coherence with no overlapping	10
Original ideas creativity of the content	15
Command over language	15
Rationality and Recency of the content	15
In case any idea is copied whether the reference source is quoted	5
Real -life scenarios connected with the individual life of a student	5
Lexical Resources (Vocabulary)	10

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QUIZ COMPETITION

Date : 28 May 2024, Tuesday | Time : 2.00 PM to 3.30 PM

Venue : Hotel Le-Amor, Near Chhawani Chouraha, Kota

JUDGES' PANEL



CA RAJNEE MITTAL



CA PRIYANKA PORWAL



CA NAVEEN KUMAR

ELIGIBILITY CRITERIA :

- STUDENTS REGISTERED FOR INTERMEDIATE COURSE, OR
- STUDENTS REGISTERED FOR FINAL COURSE AND ARE UNDERGOING ARTICLESHP TRAINING.

STUDENTS WHO HAVE COMPLETED THEIR ARTICLESHP ARE NOT ELIGIBLE TO PARTICIPATE.

RULES :

- MEDIUM OF QUESTIONS IN QUIZ COMPETITION WOULD BE ENGLISH. HOWEVER, IF ANY PARTICIPANT WANTS TO SPEAK IN HINDI, THE OPTION WILL BE GIVEN.



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CA STUDENT NATIONAL TALENT SEARCH-2024

ELOCUTION COMPETITION

Date : 28 May 2024, Tuesday | Time : 3.30 PM to 5.00 PM

Venue : Hotel Le-Amor, Near Chhawani Chouraha, Kota

JUDGES' PANEL



CA NUPUR MEHTA



CA SAHIL BIRLA



CA YOGESH CHANDAK

TOPICS :

- THE ROLE OF YOUTH IN SHAPING THE FUTURE
- FINDING BALANCE: PRIORITIZING MENTAL HEALTH AND WELL-BEING IN A FAST-PACED WORLD
- POWER OF POSITIVE ATTITUDE
- DARE TO DREAM: SETTING AMBITIOUS GOALS AND WORKING TOWARDS THEM
- EMPOWERING YOURSELF THROUGH CONTINUOUS LEARNING AND SELF-IMPROVEMENT



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CHAIRMAN



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CICASA CHAIRMAN

MANAGEMENT COMMITTEE-2024-2025

ELIGIBILITY

1. Students registered for Intermediate Course, OR
2. Students registered for Final Course and are undergoing articleship training.

Student who have completed their Articleship are not eligible to participate.

RULES OF THE ELOCUTION COMPETITION

Competition Rounds will be organized as

- Preliminary Round - Presentation by contestants. Each Contestant shall be given 10 minutes for their presentation. Students are not allowed to use PPTs. One question may be posed to each contestant related to their topic. Based on their presentation, best 10 contestants will move to Round 2 out of all the students.
- 2nd Round- 2-3 questions to be posed to each contestant and best 5 will be selected for final round. 3rd Round - At Final round, one common question will be posed to each contestant and based on their answers, winners will be selected.

TOP TWO (02) WINNERS FROM EACH BRANCH WILL BE SELECTED TO PARTICIPATE AT REGIONAL LEVEL.

EVALUATION CRITERIA

• LUCIDITY OF LANGUAGE	:	10 MARKS
• STYLE OF DELIVERY	:	10 MARKS
• CAPACITY TO ENGAGE THE ATTENTION OF THE AUDIENCE	:	10 MARKS
• PRECISION OF EXPRESSION	:	10 MARKS
• DEPTH OF COVERAGE OF THE SUBJECT MATTER INCLUDING REFERENCE TO LATEST DEVELOPMENTS IN THE CONCERNED AREA	:	50 MARKS
• ADHERENCE TO TIME LIMIT	:	10 MARKS
TOTAL	:	100 MARKS

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